DATA⁺AI SUMMIT

IFC's Machine Learning ESG Analyst Platform

Providing Investors Working in Emerging Markets the Analytical Capacity to Support the Review of ESG Issues at Scale

Atiyah Curmally & Blaise Sandwidi International Finance Corporation





IBRD IDA IFC MIGA ICSID

\$37 billion

worker safety pollution prevention

stakeholder engagement



MACHINE LEARNING ESG ANALYST

Find Areas of Relevance

Sustainability Report 2022

Taking action to help address SA's water challenges Some of our other water interventions during 2019 were as follows:



Spring rehabilitation – In addition to the work we are doing with the WWF in the Umzimvubu Water Catchment in the Eastern Cape (see page 22) we funded the rehabilitation of a spring that will ensure a reliable source of water throughout the year for more than 500 people in a nearby village.







tions of water wheelbarrows

We donated 120 water wheelbarrows to a water-stressed community in the Free State.



Net-zero operational water usage Thanks to our support of the WWF-SA Water Balance Programme, which

aims for the removal of alien invasive trees in key water source areas, is effectively a net-zero



Reductions in office water usage

In 2019 total water consumption orcess all our compute sites decreased by 10.30% to 254 801 M/ (2018 : 284 053 M/. This decrease was achieved primarily due to adherence to drostic water restriction measures that were implemented across the country and floor space consolidation. It was disappointing to note an increase in water usage per employee from 12.56 M/ per employee in 2018 13.33 M/ per employee in 2019.

received a two-star
Water Star Rating certification
from the City of Cape Town for
water usage and compliance at the
Clocktower and Plattekle



The WWF Nedbank Green Tru

Over the past five years more than R93m has been invested in 41 water and conservation projects. Altogether Il of those projects at an investment of nearly R23m focused on water (fresh and marine). In 2019 total <u>water consumption</u> across all our campus sites decreased by 10,30% to 254 801 kL (2018: 284 053 kL).

Highlight Context

Sustainability Report 2019

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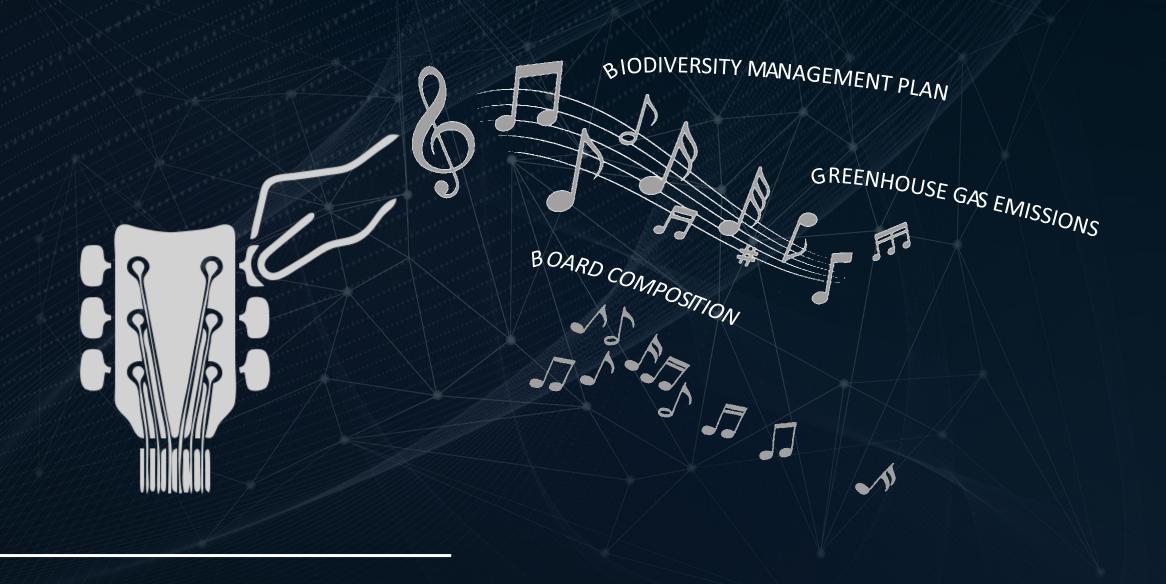


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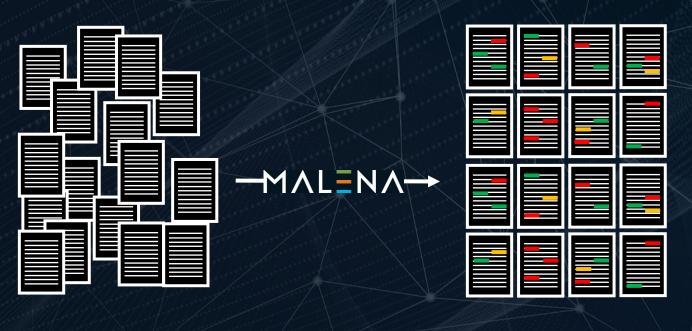


Fine-tuning MALENA



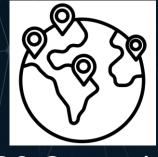
Unstructured Data Analysis

250,000 documents





10,000 Companies



186 Countries



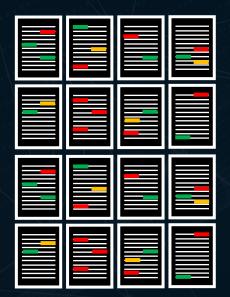
26 Sectors

Unstructured Data Analysis

250,000 documents



32,000,000 risk terms





10,000 Companies



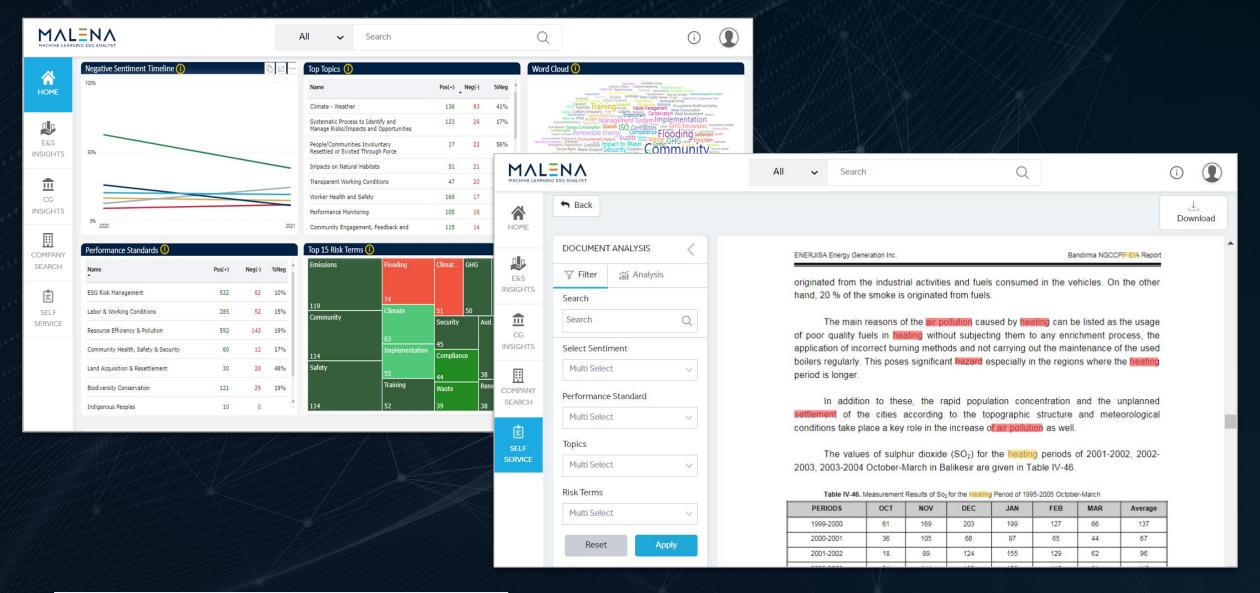
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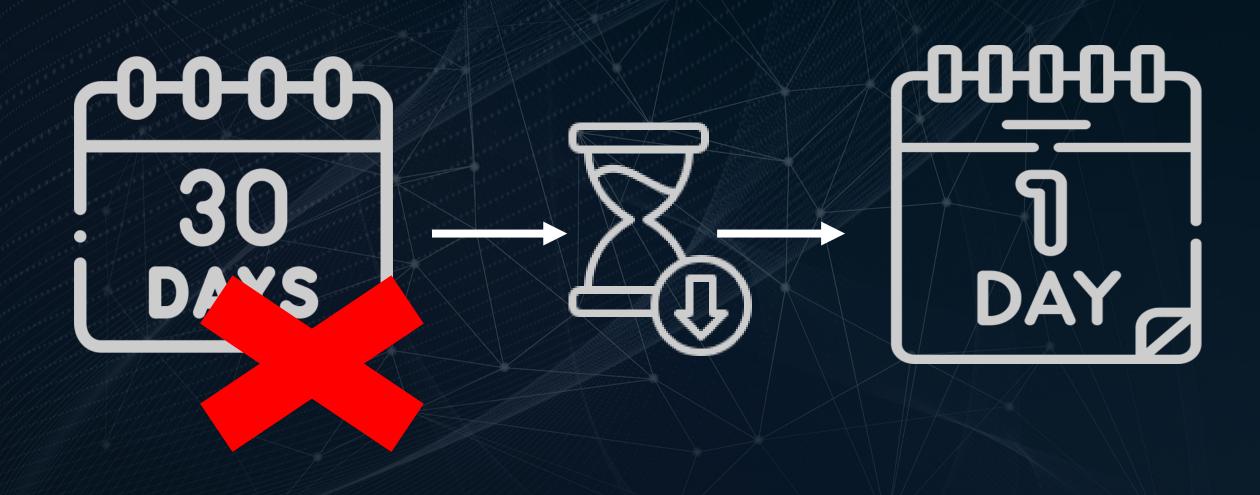
26 Sectors

19,000 sentences/minute

Sustainability Dashboard



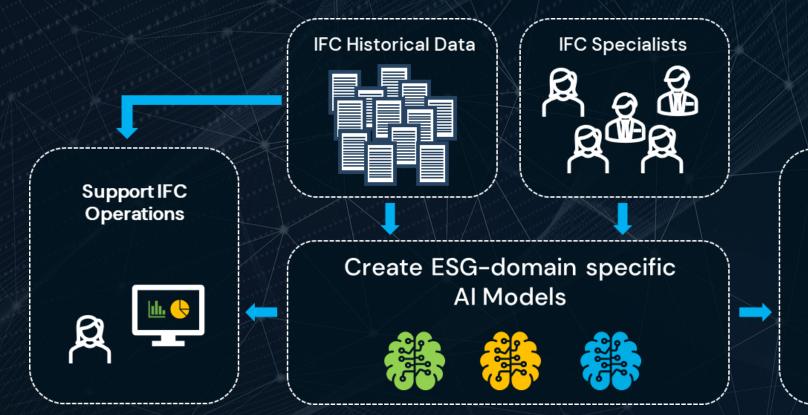
Reduce Time on Analysis



Data + Al for Development







Create Analytical Capacity for **EM Investors**











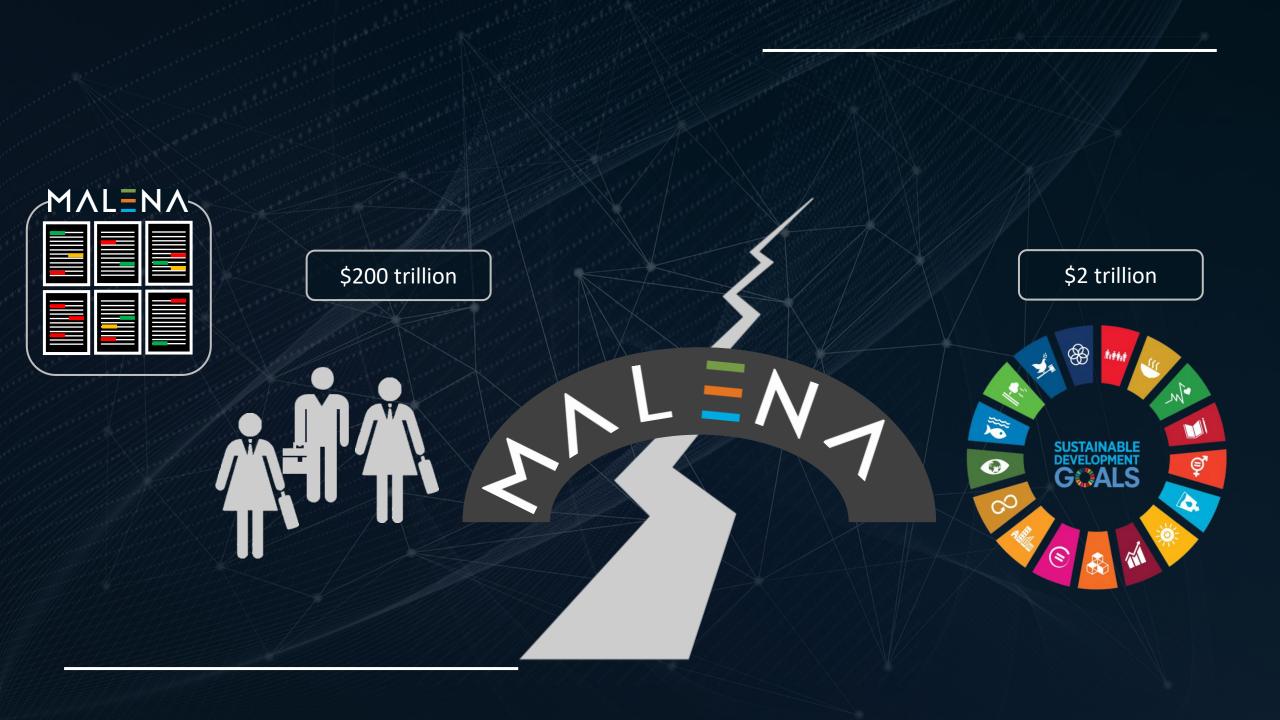




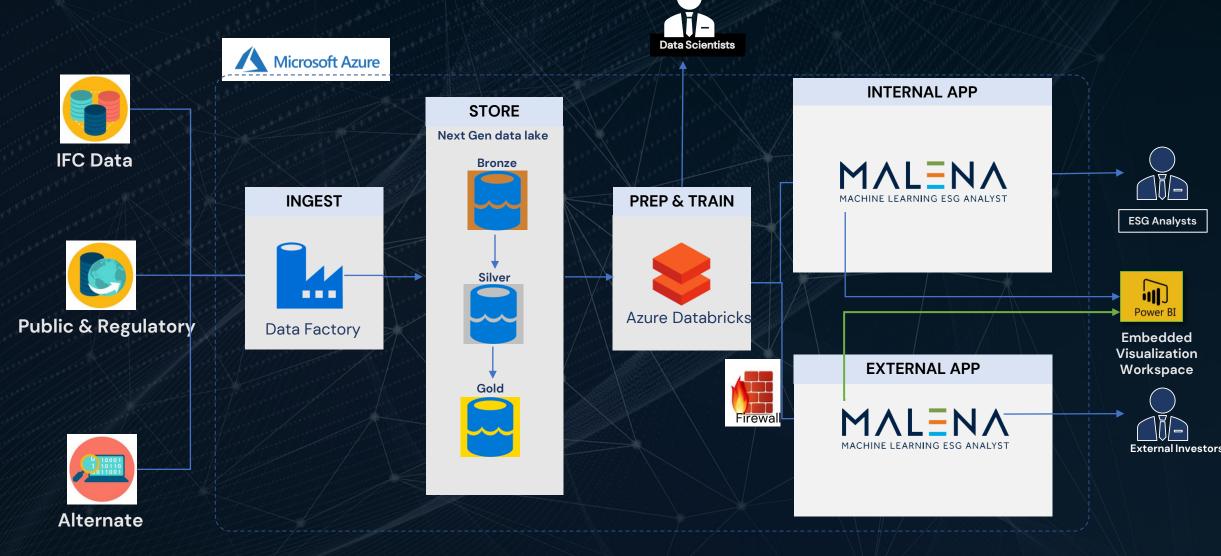








Infrastructure Set up



ESG-domain Al for Emerging Markets







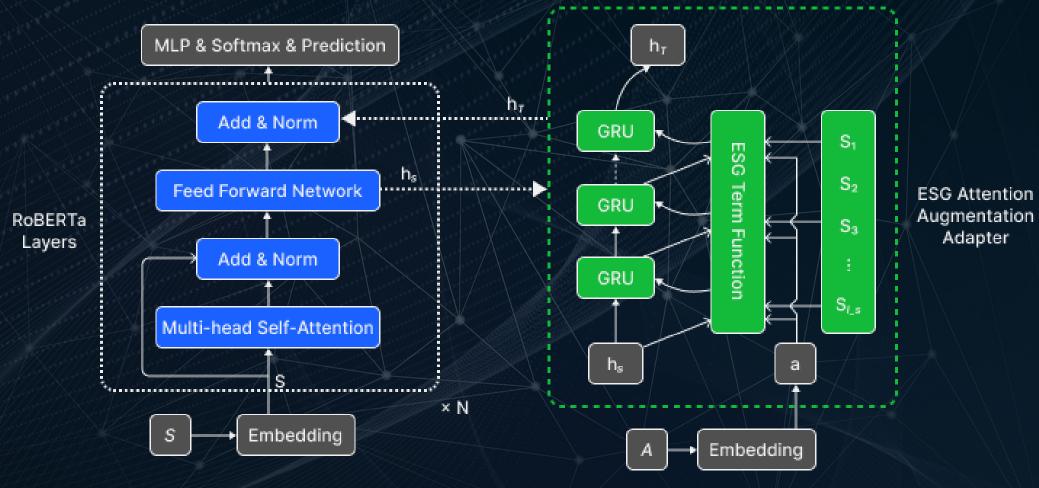
Sentiment Analysis



Question Answering

Model Design

Transformer Architecture



See here MALENA Research Paper: https://aclanthology.org/2022.nlp4pi-1.19.pdf

MALENA Training Process

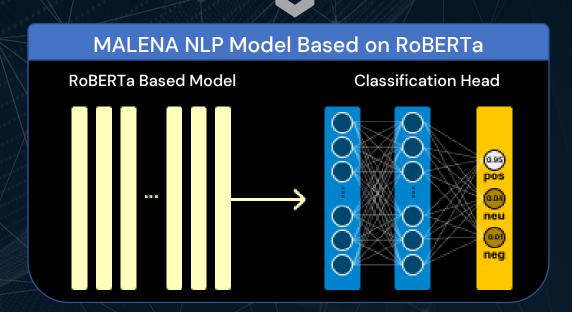
Supervised Machine Learning

 Sentences with ESG risk term: e.g.: "climate"

2. Fine-tune the base model for ESG sentiment analysis task

Input

The company reported a positive impact on the <u>climate</u> through substantial reductions in CO2 emissions.



3. Use MALENA to predict ESG sentiment

Output

Positive: 95% Neutral: 4% Negative: 1%

Data Labelling

Training data scope



150,000 Manual labels



1,200 Risk Terms



Coverage: E&S, CG, Climate

Quality controls



Labeling guide:
Defined rules

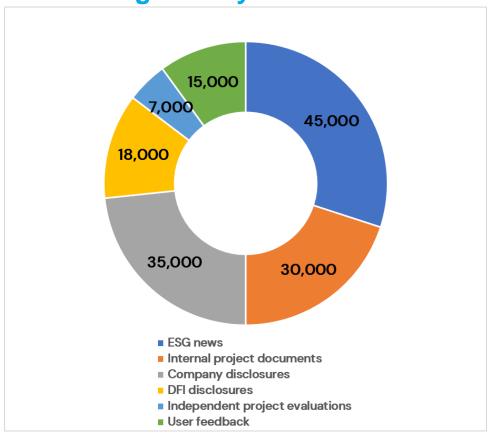


Consensus: Labelers' agreement

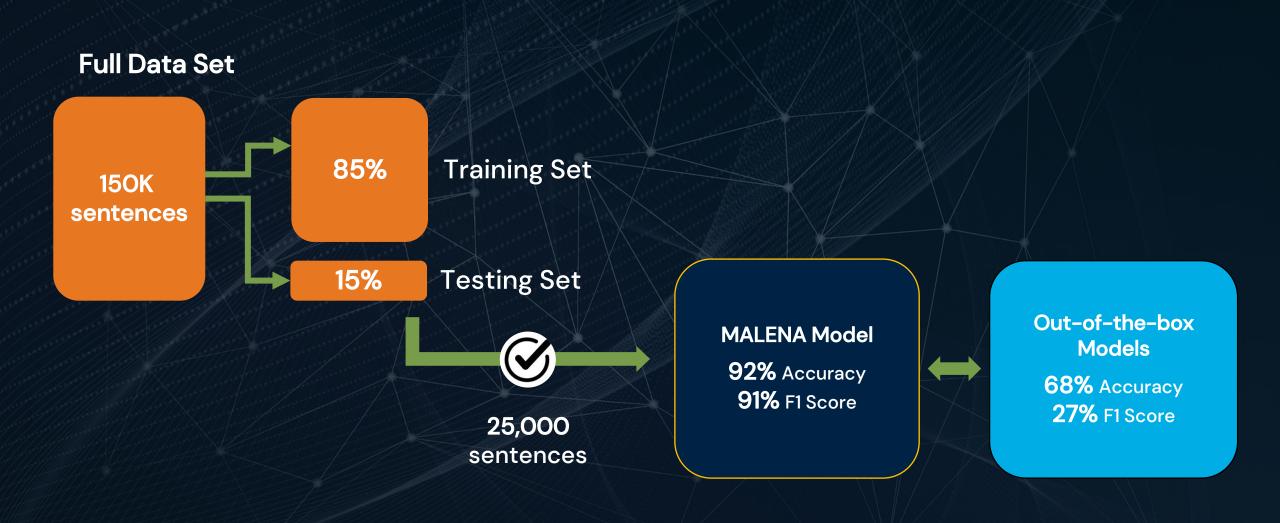


Active learning: Continuous feedback

Training data by source



Model Evaluation



Efficiency Gains

Less time spent on data gathering & sorting = more time for analysis



Early-stage due diligence

Reduced review from 1 week to ½ day



Annual supervision

Reduced overdue supervision text review by 45%



Risk identification

100 legal agreements (7K pages) reviewed in 12 mins

Trustworthy Al



Data and Model Governance Framework Al that is...

Inclusive

Equitable

Trustworthy

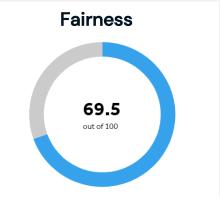
Ethical AI & Model Metrics

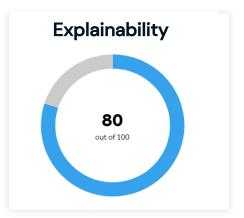
IBM
foundational
properties for Al
ethics

IBM's approach to Al ethics: https://www.ibm.com/artificial-intelligence/ethics

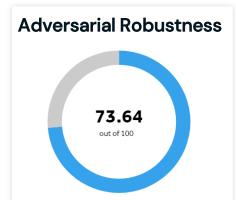
Transparency Dashboard

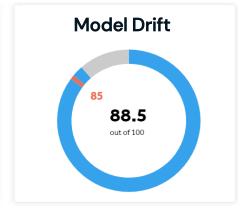




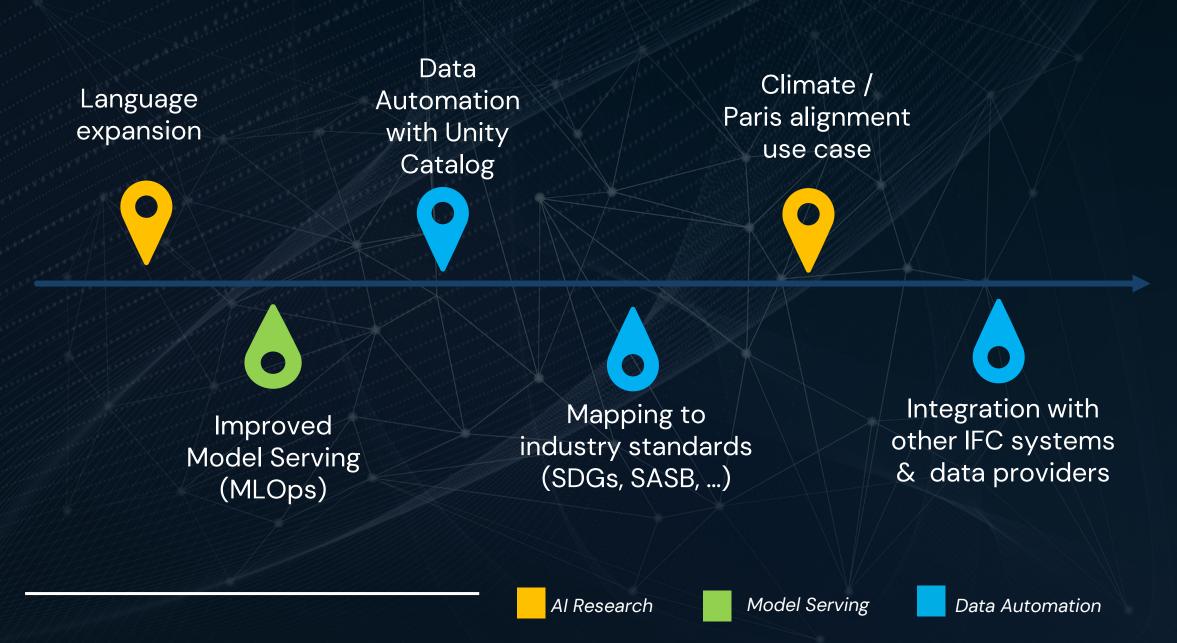








MALENA Roadmap



MACHINE LEARNING ESG ANALYST

Thank you!

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Webinar: IFC Sustainability Webinar Series: Meet MALENA – IFC's Machine Learning ESG Analyst











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