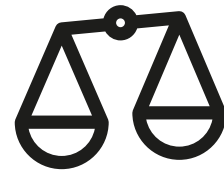


**Success isn't about YOU.
Its about US**



Manfred Von Richthofen



Rene Fonck.

How useful are you,
to the network ?

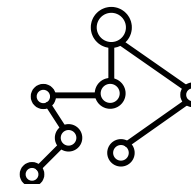
Success

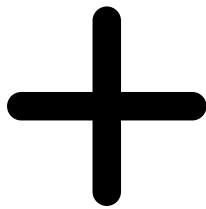
Collective measure

captures how people respond
to our performance



Performance vs. Success





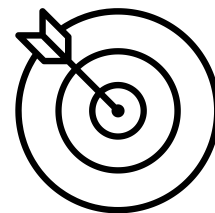
Performance drives Success
but when performance can't be
measured, networks drive success

Grand Slams & College Diplomas

Performance a driver
of success



When performance is
indistinguishable, other factors
matter



Drive
Ambition
Hunger

Jean Michel Basquiat



Why did only one of the
duo become famous ?

Diaz was a loner,
Basquiat was an
unapologetic
networker

The \$2 Million Urinal

Interconnected web of
relationships determines success
in art

Monalisa is a
Success
Is it substantially
better than peers ?

Just another painting

Two year disappearance

Network Hubs
&
Islands

Relentless search
made underdogs gain
access to high profile networks

Brim with opportunity
as they are held together
by powerful hubs

2

Performance is Bounded Success is Unbounded

How much is a bottle of Wint Worth

Wine Experts



Music Competition Judges



When Performance is almost indistinguishable

Human Bias creep in

Other factors take over

Immediacy Bias

Performance is bounded

Cannot run 1000 times faster than ordinary person



No stopwatch in other fields

Superstars and Power Laws

Gaussian Law

Extremes are virtually ruled out

50,000 ft man is RULED out

Power Law

Prob of seeing extremes is not insignificant

Insane \$ accumulation is POSSIBLE

Scale

Can you scale your performance without additional effort?





Success begets Success

Tiger Woods

Lost Symbol book

Steven Weinberg

Preferential Attachment

Pay attention to the first few customers

Exploding Kittens and Sock Puppets

Publish anonymously

JK Rowling experiment

MusicLab Yahoo Data crunching exercise

The Era of the Beholder



One Leader
Diverse Set of Experts

Kind of Conventional,
Kind of Innovative,
Kind of Blue

Douglas Prather case

based on perception

Credit allocation

How does Nobel committee
decide the worthy contributor?

Why should one
break off and pursue
independent research
once they have worked under a professor?

The Algo that found the
overlooked scientist



Single individual will
receive the credit for the
group's
performance

$$Q \times r = S$$

Projects that you take up
Lottery ticket analogy

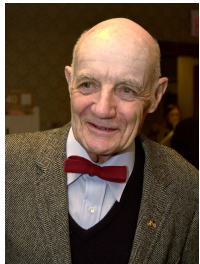
Creativity has no age

Productivity matters
be it whatever your age is

Einsten's Error

5

With Persistence,
Success can come
anytime



epitomizes Qr
principle

John Fenn

Sample various domains
and estimate your Q

Collaboration
smartly exploit your Q